



-2024

# PORTFOLIO

ARHAM IRFAN



# ARHAM IRFAN

Visual Branding

Social Media Design

Graphic Design

# About Me

Greetings, I'm **Arham**, An **Expert Social Media** And **Visual Branding Designer**. Located In **Pakistan**, I Have Invested The Last **Six Years** Assisting Entrepreneurs And Other Brands, In Revolutionizing The **Visual Appearance** Associated With Their Products And Services For The Purpose Of Meeting Their **Advertising** And **Promotional** Objectives.

Thank you :)

**50+**

Projects Completed

**20+**

Brands Identities

**10+**

SM Accounts Managed



# MY WORK

## Experience

SAIRA

- **Saira Clothing**  
2019 - 2024



- **Joi Schol**  
2019 - 2024



- **Dazzling Deals**  
2020 - 2024



- **Questionnaire**  
2022 - 2024



- **Strelitzia**  
2022 - 2024



- **Arham Irfan**  
2023 - 2024

## Expertise

- Social Media Designs
- Visual Brand Identity
- Logo Designs
- Paid Ads
- Content Creation
- Motion Graphics

## Reference

**Habibullah Zakria**

Graphic Designer

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## Education

GRADUATE ISLAMIA

Bachelor's degree of  
INTER COMMERECE  
2020 - 2024

## Tools I Use



# A Glimpse Of Contents

01

**Saira**

Clothing Brand

**Visual Branding  
& Identity**

02

**Joi**

Elite Class School

**Visual Branding  
& Identity**

03

**Questi-  
onnair**

Question Asking Brand

**Visual Branding  
& Identity**

04

**Dazzling  
Deals**

Deasling Brand

**Visual Branding  
& Identity**

05

**Strelitzia**

Flower Brand

**Visual Branding  
& Identity**

01

# Saira Clothing

Visual Branding

Mockups

Color Palette

SAIRA

SAIRA



#D81159

#000000

#ffffff

**Montserrat**

Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

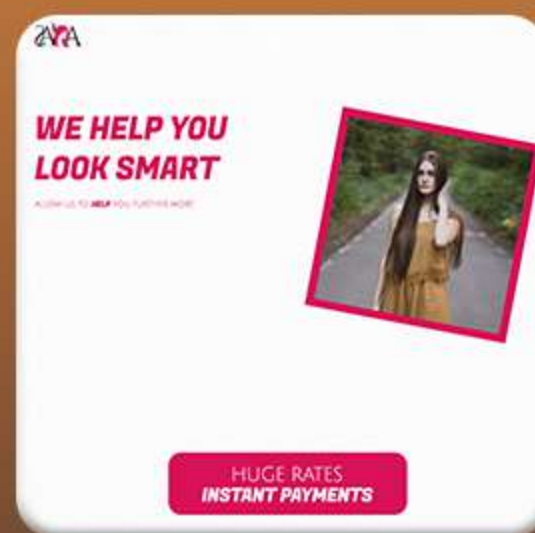
1234567890



01

# Saira Clothing

Social Media Designs



01

# Saira Clothing

Social Media Designs





01

# Saira Clothing

Social Media Designs



01

# Saira Clothing

Social Media Designs



01

# Saira Clothing

Social Media Designs



01

# Saira Clothing

Social Media Designs



01

# Saira Clothing

Social Media Designs



02

# Joi High School

Visual Branding

Mockups

Color Palette



#00b4d7

#03045e

#ffffff

**Montserrat**

Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

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02

# Joi High School

Social Media Designs



02

# Joi High School

Social Media Designs





02

# Joi High School

Social Media Designs



# 03

# Questionnair

Visual Branding

Mockups

Color Palette



#439b7a

#000000

#ffffff

**Montserrat**

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Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

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03

# Questionnair

Social Media Designs

## ASKED BY DAVID

What Is The Mechanism Behind How A Smartphone Screen Responds To Touch Inputs ?

A smartphone screen typically utilizes a capacitive touch sensor. When you touch the screen, it disrupts the electrical field, triggering a response that detects and registers the touch location.

DAY 1

## ASKED BY JAMES

What Are The Steps Involved In How A Plant Converts Sunlight Into Chemical Energy Through Photosynthesis ?

In photosynthesis, plants use chlorophyll to capture sunlight. Through a series of reactions, water and carbon dioxide are converted into glucose and oxygen.

DAY 2

## ASKED BY JULIA

How does Wi-Fi enable wireless internet connectivity in devices ?

Wi-Fi enables wireless internet connectivity by transmitting data through radio waves between a router and devices equipped with Wi-Fi receivers.

DAY 3

03

# Questionnair

Social Media Designs

## ASKED BY ROBERT

How Does An Internal Combustion Engine Propel A Vehicle Forward ?

An internal combustion engine burns a mixture of fuel and air inside cylinders, generating expanding gases that drive pistons, turning the crankshaft, ultimately propelling the vehicle forward.

DAY 4

## ASKED BY HABIBULAH

What Is Love ?

Love is a feeling. I still remember those days we spent together. we both sit together and talk nothing but still happy that we are sitting together. those days are worth more than any Damn money.

DAY 5

## ASKED BY UMAIR

What Is Hentai ?

Hentai is explicit manga, anime, or media, depicting sexual content and often involving taboo or fetishistic themes.

- Angel Blade
- Akiba Girls
- I Dream of Mimi
- Imouto Paradise
- Kama Sutra
- Slave Doll

DAY 6

03

# Questionnaire

Social Media Designs

## ASKED BY JESSICA

How Do Antibiotics Fight Bacterial Infections ?

Antibiotics fight bacterial infections by either killing bacteria or inhibiting their growth, targeting specific bacterial structures or functions essential for survival.

DAY 7

## ASKED BY LISA

How Do Stars Form From Clouds Of Gas And Dust In Space ?

Stars form from clouds of gas and dust through a process called stellar nucleosynthesis. Gravitational forces cause the cloud to collapse, increasing density and temperature until nuclear fusion ignites, creating a star.

DAY 8

## ASKED BY ASHLEY

What Is A Black Hole, And What Happens To Matter And Light When It Enters One ?

A black hole is a cosmic entity formed from the collapse of massive stars, where gravity is so intense that it creates a region from which nothing, not even light, can escape.

DAY 9

# 04

# Dazzling Deals

Visual Branding

Mockups

Color Palette



#8f7a6e

#292f36

#ffffff

**Montserrat**

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Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

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04

# Dazzling Deals

Social Media Designs



04

# Dazzling Deals

Social Media Designs





05

# Strelitzia

Visual Branding

Mockups

Color Palette



#ff8297

#000000

#ffffff

**Montserrat**

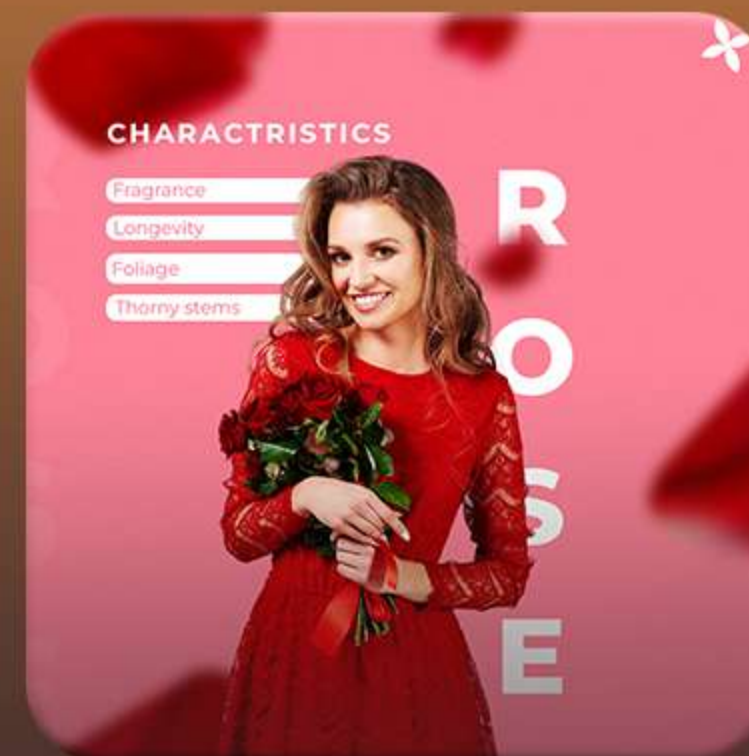
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Hh Ii Jj Kk Ll Mm Nn  
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Vv Ww Xx Yy Zz

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05

# Strelitzia

Social Media Designs



05

# Strelitzia

Social Media Designs



05

# Strelitzia

Social Media Designs



# Let's Connect !

## Quick Links To Navigate...



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Working with Arham has been exceptional. His professionalism, attention to detail, and creativity make him a standout collaborator. I highly recommend Arham for anyone seeking top-notch results.

-HABIBULLAH ZAKRIA



# Thank You :)