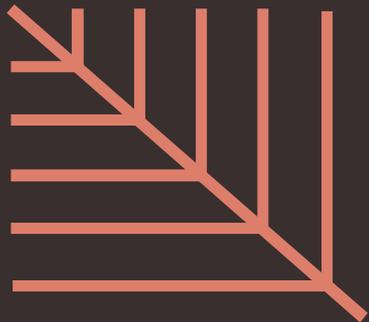


The Journey
begins here.



IMAN

AZMAT

PORTFOLIO

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ABOUT ME

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worked

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MY WORK

What I Have
Done

ABOUT ME

I am an amalgamation of many things but I'll just list a few here:

- Content Creator
- Campfire Musician
- Radio Jockey
- Event Host
- Comedy Actor
- Voice Over Artist
- All-Round Nice Guy



MY VALUES



CREATIVITY

Develop & Express my ideas in new ways



ORIGINALITY

Inspiration Vs Regurgitation



TEAMWORK

It Takes A Village



DEDICATION

Slow & Steady wins the race



SELF BELIEF

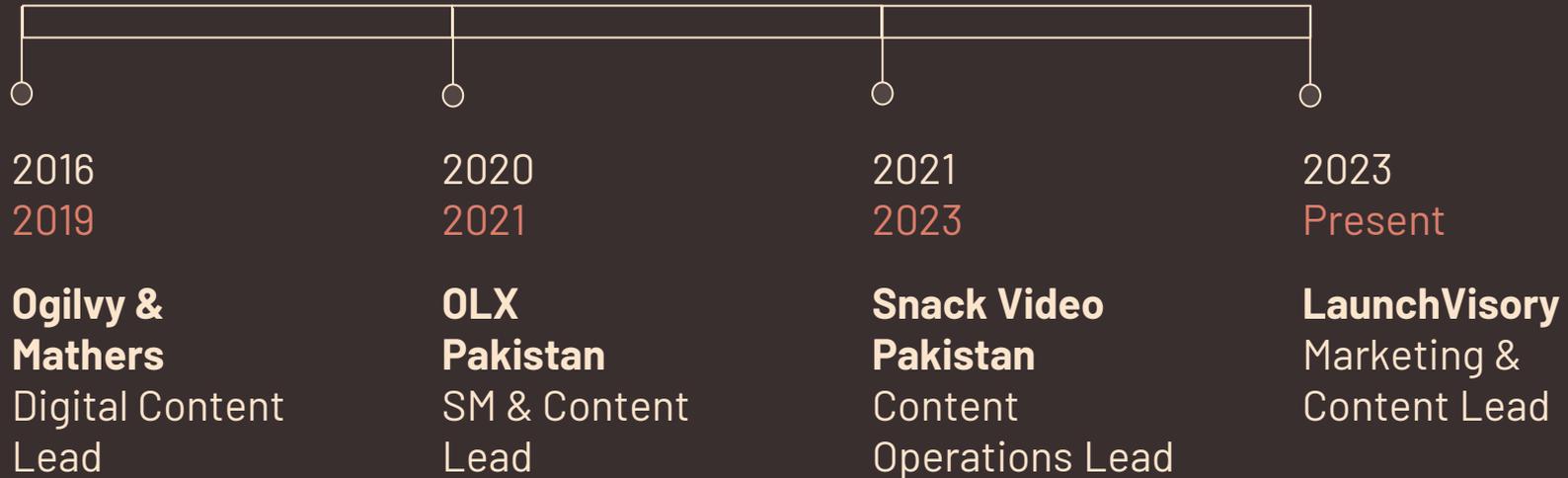
If you believe it, you can be it.



LEADERSHIP

Lead By Example

MY EXPERIENCE



MY WORK

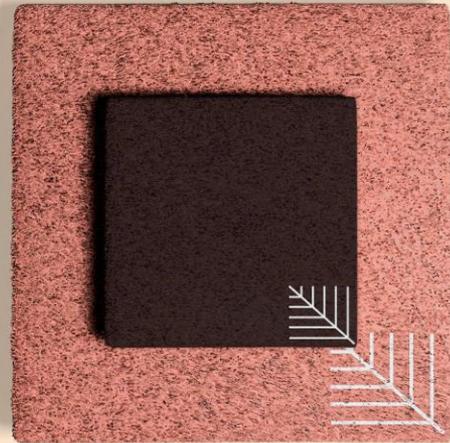


SNAPSHOT



HOSTING/ MC WORK

CORPORATE & COMMERCIAL EVENTS
RADIO - TV

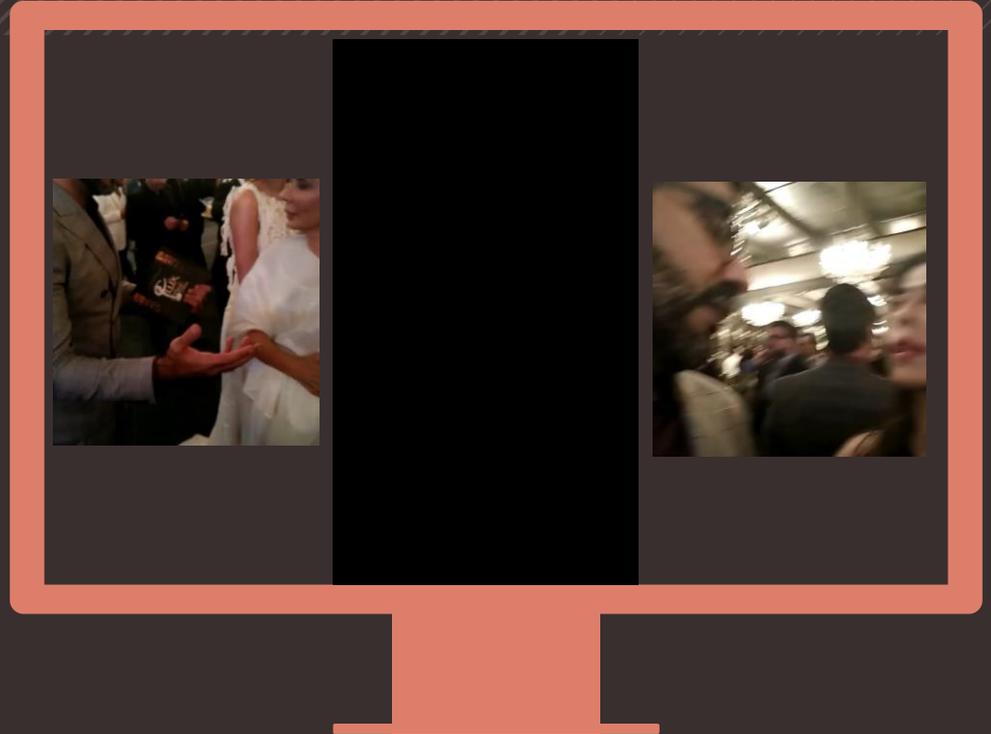


LUX STYLE AWARDS RED CARPET



Hosted Red Carpet Event For
Lux Style Awards

Additional Notes: Also been a
judge for LSA Music Jury.



RON THAL BUMBLEFOOT CONCERT HOSTING - ISB



Hosted Concert for British
Embassy & FM91 with the
highlight being Ron Thal
Bumbelfoot from GNR

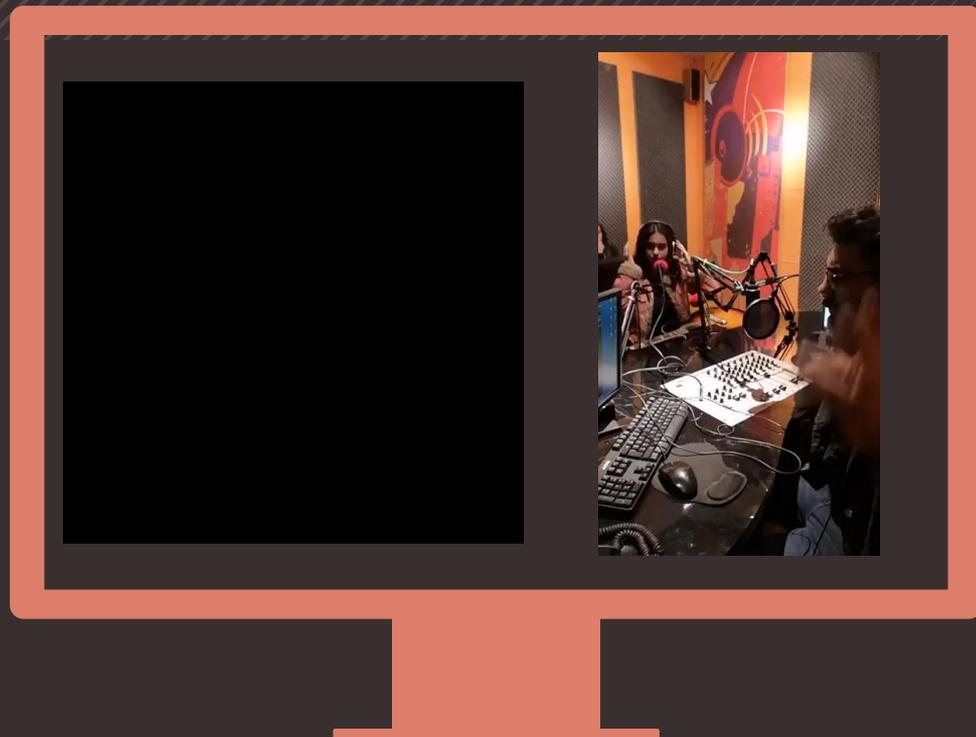


RADIO & MUSIC HOSTING



Hosted Live Shows and did corporate + celebrity interviews for FM91 for more than 10+ Years.

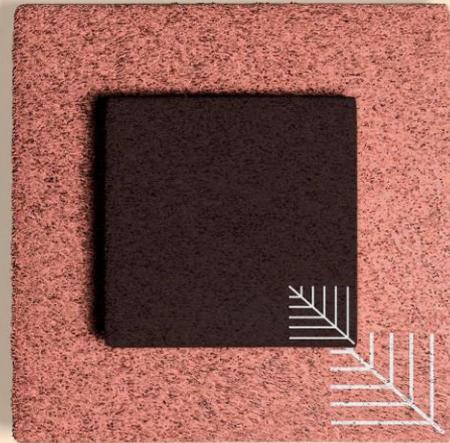
Additional Note: Also participated in hosting activations & was the main MC for Lahore.





BRAND WORK

CONCEPT - DIRECTION - EXECUTION

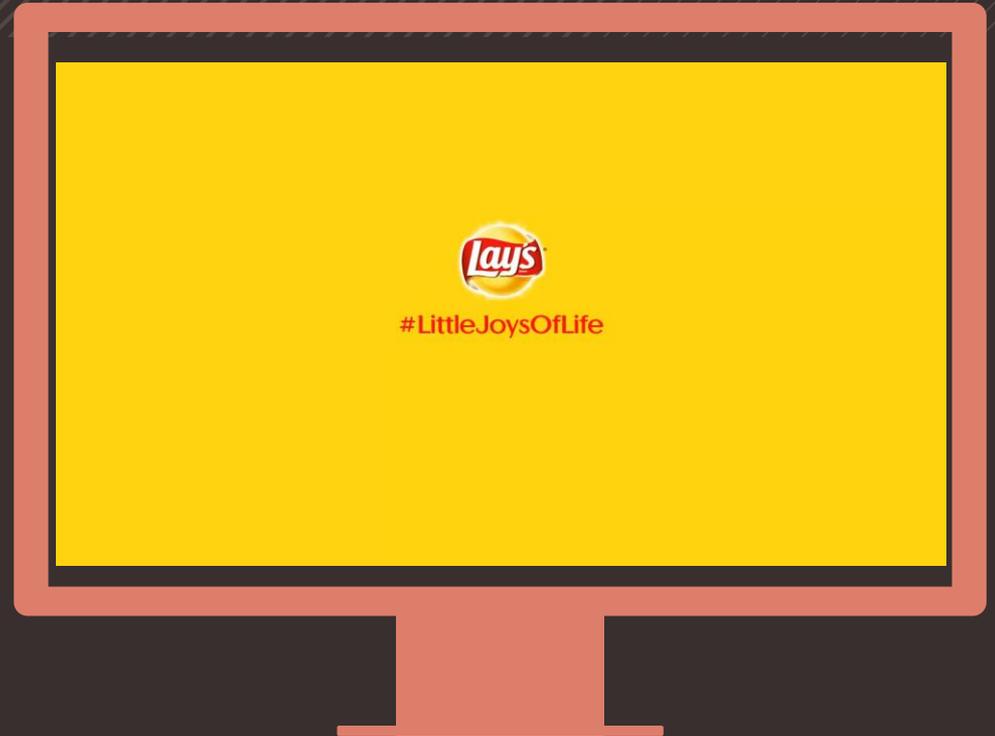


LAYS PAKISTAN



Wrote, Produced & Directed
'Joy is best when Shared' Video

Main Challenge: Needed to
connect to audience on an
emotional level. Low Budget.



MOUNTAIN DEW DEWMOCRACY



Set up Mountain Dew Fountains in Universities that surprise dispensed the different flavours.

Main Challenge: Create Hype around new flavours.



START HEALTHY STAY HEALTHY



The #First1000Days Campaign was a CSR to raise awareness for the importance of the first 1000 days of a child's life. Twitter campaign ran simultaneously called 'A Thousand Ways for 1000 Days'



MILO



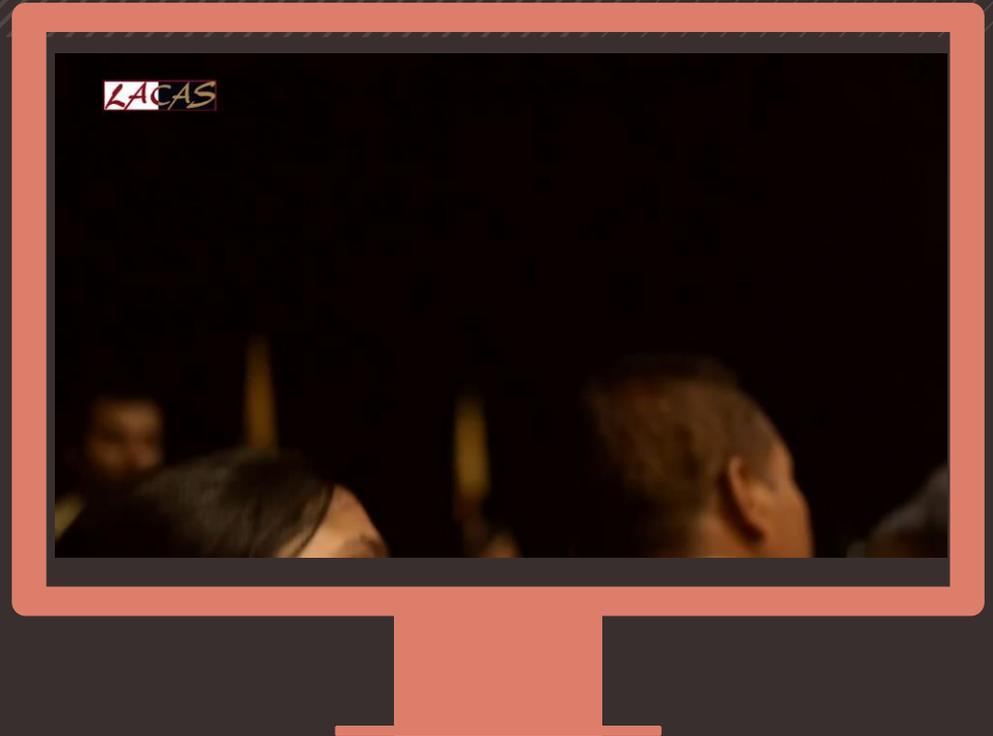
Milo Futsal Champions event with full coverage. Hosted the event as an MC as well as developed content for it.



LACAS



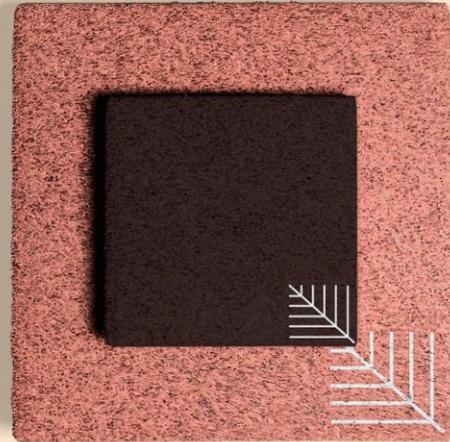
Wrote & did the voice over for
LACAS Alumni Video.





SOCIAL CONSULTANCY WORK

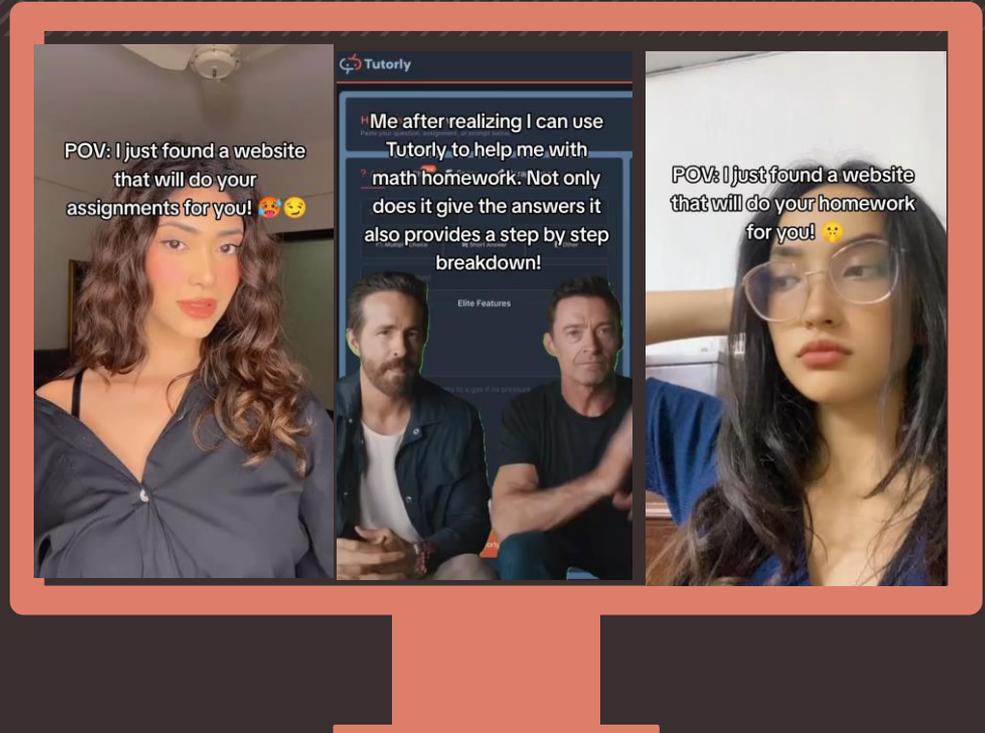
CONCEPT - DIRECTION - EXECUTION



TUTORLY.AI



Developed and executed UGC content strategy for Tutorly.ai leading to over 50k+ followers on TikTok.



DETECTIVE HARLEY FADD



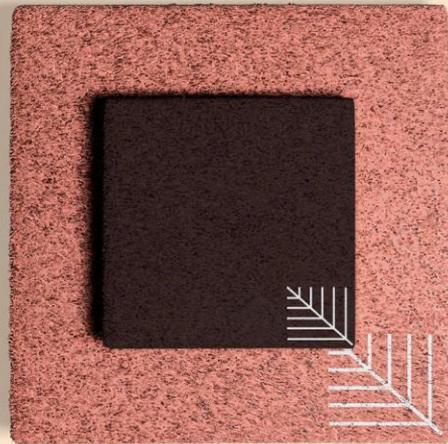
Reworked the entire content strategy for Detective Harley leading to consistent views and growth for the TT account.





MUSIC VIDEOS

CONCEPT + DIRECTION



MEHDI MALOOF



Wrote, Produced & Directed
Mehdi Maloofs Video Gandhi Si
Building.

Main Challenge: 0 Budget &
artist only available for 6 hours.



THE ALL GIRL BAND



Wrote, Produced & Directed
The All Girl Band Delicate.

Main Challenge: 0 Budget.

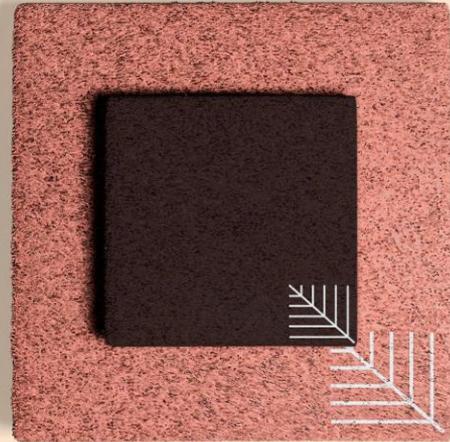




COMEDY VIDEOS

IMAN SE FACEBOOK PAGE

Brand & Non-Branded



JUST FOR MEN (BRANDED)



Wrote, Produced & Acted in a
comedy social media video for
Just For Men.

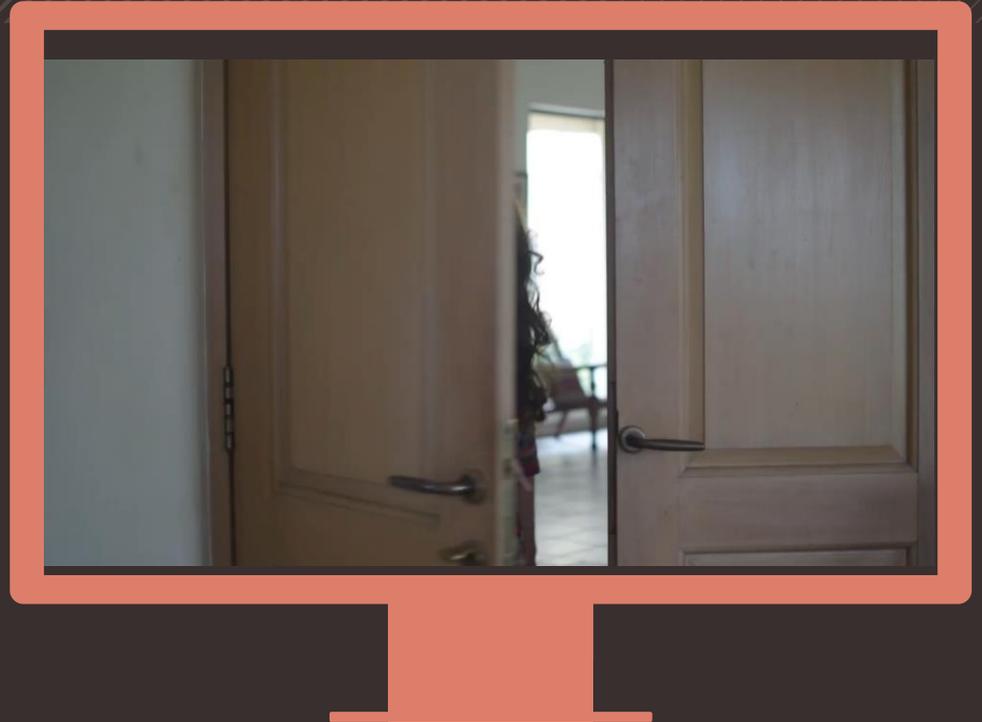


COMEDY (NON-BRANDED)



Wrote, Produced & Acted in a comedy social media video for Iman Se Facebook page with over 100k+ Fans.

www.facebook.com/imanazmat



THANK YOU